

Mark Pruce

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EMPLOYMENT & FREELANCE WORK

One More Story, Inc. (*current client*)
Freelance | Web design & development 02/2011 - Present
Part time | Web design & development 10/2011 - 02/2011
Art director, web design and development.

Electronics Design Group, Inc. (*current client*)
Freelance | Graphic design 12/2009 - Present
Full time | Graphic and web design 03/2009 - 12/2009
Interactive flash applications, web/CMS maintenance, vehicle graphics, promotional materials, book design and general marketing & design.

Mariel Berger (musician) 07/2011
Freelance | Website design & development

B2H Management 04/2011
Freelance | Logo & branding design

The Scoop 04/2010 - Present
Freelance | Logo design

A Kneaded Twist 04/2010 - Present
Freelance | Website design

Insurgo Stage Project 11/2009 - 02/2010
Freelance | Logo design

Human Rights & Human Welfare 07 - 09/2009
Freelance | Logo & icon design

The Daily Targum 09/2008 - 12/2008
Part time | Layout and graphic design

Gentle Care Home Services 06 - 12/2008
Part time | Web and graphic design

EDUCATION & ACCOMPLISHMENTS

BA in Visual Arts (Graphic Design) 05/2009
Rutgers University, GPA 3.78
Graduation Honor: Magna Cum Laude
Dean's List, Rutgers University 2005-2009
Academic Excellence Award, Rutgers U. 2007

Noble Desktop - Computer Graphics Seminars
Intro to Adobe Fireworks 2010
Latest Trends in Web Interactivity 2010
Photoshop Illustration Techniques 2010
Dreamweaver and CSS 2010

RELATED SKILLS & ABILITIES

Hardware/Software Proficient on PCs and Macs, Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Panic Coda, SketchUp, Cinema 4D, Quark and Microsoft Word, Excel, Power Point.

Languages HTML, CSS, Javascript, jQuery.

Online Marketing Search Engine Optimization (SEO), social media, site analytics & tracking.

Studio Intermediate level experience in drafting, sketching, silkscreen, papermaking, woodwork, ceramic and glaze work; beginner level experience in metalwork and general construction.

Personal Communication, organization, public speaking, self-motivation, reliability and the ability to quickly adapt to new information, programs and workflows.

INTERESTS & EXPERIENCES

Travel in Asia, Southern Africa, Middle East, and North and South America.

Photography of travels and in a documentary-style.

Farming & gardening take up much of my free time.